

NATIONAL SOCIETY OF
BLACK SPORTS
P R O F E S S I O N A L S
———— **DETROIT** ————

2025 Edition



MISSION:

The mission of Black Sports Professionals Detroit (BSP Detroit) is to **connect, empower** and **advance** Black sports and entertainment professionals in the Metro Detroit area.

ABOUT US:

- Chapter Founded in 2021 and relaunched under this leadership in 2024
- 180+ professionals & students on listserv
- 70+ active members



OUR VALUE:

- Networking/Relationship
- Building Professional
- Development Community
- Impact Employee
- Recruitment and Retention
- Serve as an external
- Employee Resource Group
- (ERG) Diversity, Equity,
- Inclusion & Belonging efforts
- Partnerships & Collaborations



2025 Executive Board



Jessica Gray
President



Maurice Washington
VP, External



Ebony Walls
VP, Internal



Ruquel Atchison
Secretary



Alexy Rudolph
Programs & Events



Reggie Robotham
Programs & Events



Terri Brown
Community
Relations



Sterling Littlejohn
Community
Relations



Brandy Gresham
Membership



Julian Jones
Membership



Ongeleke Turner
Public Relations



Diya Mitchell
Sponsorship



Integrated Partnership Program

The BSP Detroit Chapter Integrated Partnership program is designed to enhance your organization's recruiting and marketing efforts within the Detroit Metro area and across Michigan.

This program offers a range of opportunities to increase your organization's visibility and expand its reach. By becoming an integrated corporate partner, your organization can promote its brand to a broader audience, support its recruiting goals, and strengthen its community presence.

Multiple levels of commitment are available, ensuring that you can tailor your involvement to meet your specific needs.

BSP Detroit Partnership Assets

- Website Branding - bspdetroit.com
- Social Media (Instagram, and LinkedIn)
- Branding at Monthly Events Signage and co-branding at identified BSP Detroit events
- Marketing of company career opportunities on social media
- Sponsorship of in-person or virtual events
- Sponsored collaborations during community projects and service
- Scholarships naming rights and recognition.
- Merchandise - co-branding items on select items for members, speakers, and special guests.

BSP Detroit Partnership Levels



	Black \$10,000/yr	Blue \$5000/yr	Gray \$2,500/yr	Donor \$1000/yr	Member \$350/yr
<ul style="list-style-type: none">• Website Branding - bspdetroit.com• Social Media (Instagram, and LinkedIn) Branding at Monthly Events• Marketing of company career opportunities on social media• Signage and co-branding at identified BSP Detroit events• Sponsorship of (2) in-person or virtual events• Sponsored collaborations during community projects and service• Scholarships naming rights and recognition.• Merchandise - Co-branding items on select items for speakers and special guests.	✓				
<ul style="list-style-type: none">• Website Branding - bspdetroit.com• Social Media Awareness (Instagram, and LinkedIn)• Signage and co-branding at identified BSP Detroit events• Sponsored collaboration during community projects and services• Sponsorship of (1) in-person or virtual event		✓			
<ul style="list-style-type: none">• Website Branding - bspdetroit.com• Social Media Awareness (Instagram, and LinkedIn)• Sponsored collaborations during community projects and services• Sponsorship of (1) virtual event			✓		✓
<ul style="list-style-type: none">• Website Branding - bspdetroit.com• Social Media Awareness (Instagram, and LinkedIn)				✓	



Partnership Itemized Assests

- Website Branding - bspdetroit.com (\$250 each year)
- Social Media Awareness (Instagram, and LinkedIn)
- Branding at Monthly Events (\$250 each year)
- Signage and co-branding at BSP Detroit events (starting at \$100 for each event)
- Marketing of company career opportunities on social media (\$100 for each posting)
- Hosted Speaker Series, in-person or virtual (starting at \$150)
- Sponsored collaborations during community projects and service (starting at \$250 for each event)
- Scholarships naming rights and recognition. (starting at \$500 for each scholarship)
- Merchandise - Co-branding items for speakers and special guests (starting at \$250)



Organizational Corporate Group Membership

The BSP Detroit Chapter Organizational / Corporate Group Membership program aims to empower your organization's Employee Resource Groups (ERGs) and multicultural committees by fostering professional connections, personal development, and career advancement.

This membership is designed to support the growth of your employees through culture, community, commerce, and career-focused initiatives. Members gain access to valuable resources, networking opportunities, and advocacy, enabling them to thrive both personally and professionally.

This program provides a community of professionals committed to career success and professional growth.



Organizational Corporate Group Membership Options

GRAY LEVEL

# OF MEMBERSHIPS	1-9
INCLUDED ANNUAL FEE	\$750
INCLUDES THE SPONSORSHIP OF (1) VIRTUAL EVENT	

BLUE LEVEL

# OF MEMBERSHIPS	10-15
INCLUDED ANNUAL FEE	\$1500
INCLUDES THE SPONSORSHIP OF (2) VIRTUAL EVENTS	

BLACK LEVEL

# OF MEMBERSHIPS	16-20
INCLUDED ANNUAL FEE	\$2500
INCLUDES THE SPONSORSHIP OF (2) VIRTUAL EVENTS	

FOR ORGANIZATIONAL MEMBERSHIPS FOR 20+ STAFF MEMBERS, BSP DETROIT WILL CREATE A CUSTOM GROUP MEMBERSHIP PACKAGE AND PRICING. CONTACT DETROITBSP@GMAIL.COM TO GET STARTED!



Partnership and Organizational Group Goals

1. Increase BSP Detroit's brand awareness and image
2. Work with all Michigan-based professional teams
3. Work with Michigan universities to create opportunities to partner.
4. Add a good mix of corporate partnerships (small, medium, large, and non-profits)
5. Help local companies stand out from competitors
6. Engage in niche markets such as start-ups
7. Secure donor level sponsorships
8. Increase partnerships each year

**Interested in learning
more?
Contact Us!**



www.bspdetroit.com



[@bsp_detroit](https://www.instagram.com/bsp_detroit)



detroitbsp@gmail.com